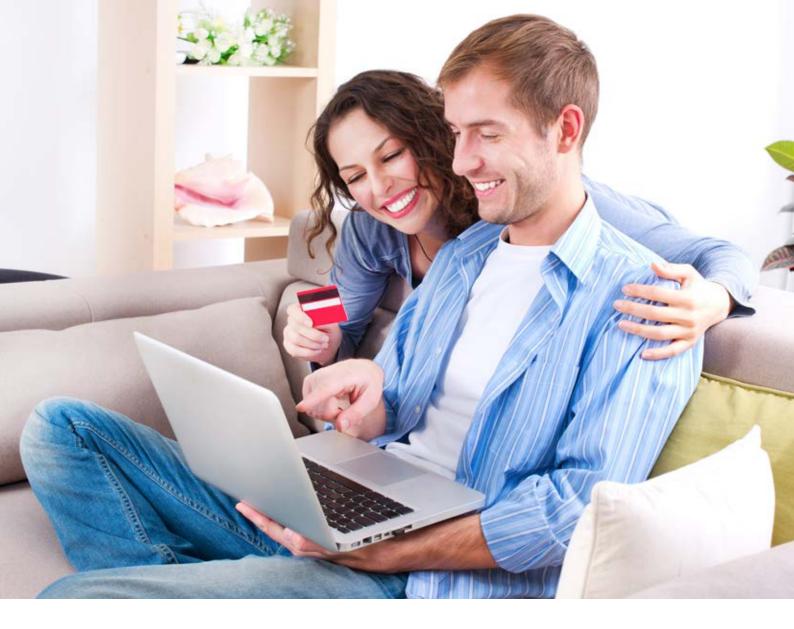SOLUTION OVERVIEW

Tigernix E-commerce

E-commerce System

SOLUTION OVERVIEW

Even if you are already a robust business backed by online sales channels or opting to adapt online platforms to form a virtual store, Tigernix E-commerce Software Platform is the perfect choice for your businesses. The E-commerce Software package is designed targeted at small and medium scale business entities. With Tigernix's legacy in coming up with innovative and futuristic software solutions, this newest e-commerce software has also been designed with excellent technological superiority.

Tigernix E-commerce Software Platform is well-designed in a manner to influence the purchase decisions by presenting your products in the online store, making it as easy as A-B-C to take action and make the purchasing decision.

ADVANTAGES

Tigernix E-commerce lets you thrive into new ventures by creating an exclusive online shopping experience.

Customizable and robust

Tigernix E-commerce software module is all-inclusive and highly customizable to address the distinct requirements of your business. Whether you are a tangible product manufacturer, service provider or digital product company, Tigernix can offer custom-tailored modules in Tigernix E-commerce Platform. A plethora of beneficial functionalities is available for every industry/sector to address the unique needs of them. Expert hands at Tigernix is ready to personalize the software system according to your requirements. You do not have to go for generic software solutions when Tigernix is available in the market.

Quick and easy customer support

Your online shopping website/virtual store can be designed in a user-friendly way, which is a key standard online customers expect from a shopping website. The user interface of Tigernix E-commerce platform is extremely simple yet attractive enough to catch the attention of the shoppers. With simple "click" and "go" tools, customers can easily purchase items from the online store of your company. Items will be displayed in illustrative forms for quick inspection of the customers. With its online chat support, customers can interact with your origination for more product details and inquiries. Easy online payment methods are enabled in Tigernix E-commerce platform.

Informative

Tigernix E-commerce platform is very informative enabling your customers to obtain more and more information about the products, price lists and after sale services…etc. This platform facilitates two-way communication between the shopper and seller, creating a better online shopping experience.

Complete automation to save cost and time

With Tigernix E-commerce solutions, your traditional brick and motor store experience will be entirely upgraded to a sophisticated virtual shopping experience. Simply, the overall process will be automated with Tigernix. Thus, no longer there will be paperwork. The process will be totally streamlined with Tigernix. Therefore, the productivity of your business will be drastically increased, taking your business to a new dimension.

BASIC FUNCTIONALITIES

Tigernix E-commerce provides one-to-one solutions to all your E-commerce facility requirements with its wide range of resourceful functionalities.

Online product selling

With Tigernix E-commerce you can sell your products and services in an online website/ shop. This virtual store facility enables customers to view your products, get more information about the products and even compare between similar products. Offering illustrative display platforms to showcase your products better than in a conventional physical store, Tigernix E-commerce software allows customers to purchase the products with just one click. They can add the products they expect to purchase in the future to a wish list, from where you can follow-up them to increase the lucrative sales. You can set auctions for your products if typical real-time selling is not your thing. Likewise, Tigernix E-commerce platform is very comprehensive and covers a wide scope of sales management.

- Catalog management
- Multi-store management
- Order management
- Product configurator
- Shopping cart
- Wish list management
- Information forums
- Live chats to assist customers

Customer information

This software package allows you to maintain a centralized database for collecting customer information from the online shopping website. With its innovative tools, your business will be able to maintain a rich database of potential customers and existing customers of your brand. Not only their information but also complex insights on their purchasing patterns, preferences and biasness towards substitute products can also be collected and analyzed with Tigernix E-commerce software. This information will be very much useful when you are carrying out promotional campaigns and other marketing activities.

- Contact management
- Customer support
- Interaction tracking
- Lead management
- Lead scoring
- Survey management
- Referral tracking

Reports and analysis

The information gathered via the E-commerce platform will be converted into descriptive reports with the analytical tools available in the Tigernix E-commerce software. You can plan new product designing, marketing campaigns and much more with these reliable reports generated by the software itself. It provides detailed analyses for your business with the information obtained from online data tracking to get a deeper understanding of the customer behaviour.

• Customer buying pattern analysis
• Price and demand based reports
• Reports on customer feedback
• Market analysis

Safe transaction management

With Tigernix Ecommerce platform, the online payment process is secured and protected guaranteeing the security of the payment details of your online customers. The platform will accept credit cards, debit cards, direct transfers and many other forms of online payments.

• Acceptance of credit/debit cards
• PayPal
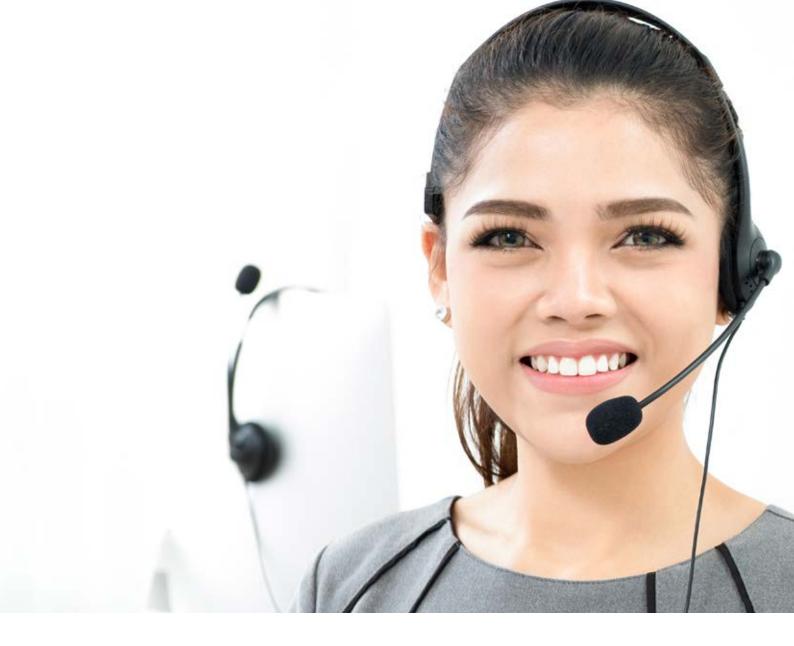• Options to secure the payment

Ergonomics

Tigernix E-commerce is untroublesome and follows ergonomic standards creating an easy to use interface for the shoppers. Hence, this software is convenient to adapt to and preferred by many online customers. With this easy-to-use platform, you can acquire more customers and boost up your online sales volumes.

• Easy navigation
• Relations and system of cross connection
• Extensive colour codes for improved visibility
• Supporting to many web browsers
• Availability of graphics and multimedia

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