



# TigernixEMS

Event Management System

SOLUTION OVERVIEW



## SOLUTION OVERVIEW

TigernixEMS is a robust, cloud-based event management system meticulously crafted for today's event organisers who demand efficiency, scalability, and seamless digital experiences. Purpose-built for use in Singapore and adaptable for global deployment, TigernixEMS empowers a wide spectrum of users—from corporate planners and event professionals to non-profits and agencies—to manage every stage of the event life-cycle with confidence.

At the heart of TigernixEMS lies a comprehensive suite of features designed to automate and simplify the most complex event management tasks. Organisers can effortlessly set up custom registration forms, automate ticketing and payment processes, and manage guest lists with advanced RSVP tracking and eligibility checks.

What truly sets TigernixEMS apart is its commitment to delivering a unified, end-to-end event management experience that adapts to the unique needs of each organisation. The platform supports multi-event management, allowing users to oversee concurrent events from a single dashboard and to customise workflows, permissions, and branding for each occasion.

# ADVANTAGES

## Comprehensive Post-Event Follow-Up and Reporting

TigernixEMS automates post-event engagement, sending thank-you emails, surveys, and reports to capture feedback, measure success, and demonstrate ROI.

## Enhanced Attendee Engagement Tools

TigernixEMS offers interactive features like polls, Q&A, and surveys to boost participant engagement. Organizers gain insights into session popularity and networking for tailored, memorable experiences.

## Real-Time Analytics Insights

Access real-time event data with TigernixEMS's live dashboards. Measure ROI, identify trends, and export insights to stakeholders for optimized event strategies and continuous improvement.

## Scalable Event Operations

Simplify multi-event management with TigernixEMS. Its central platform, role-based access, and real-time tracking ensure consistent, efficient coordination for growing organizations.

## Effortless Registration and Ticketing

TigernixEMS offers quick online registration, flexible ticketing, and secure payments for attendees. Organizers benefit from automated confirmations and reminders, reducing workload and boosting attendance.

## Fast, Contactless Check-In

Speed up onsite entry using TigernixEMS. QR code scanning and instant badge printing reduce queues, boost security, and ensure a professional, contactless attendee experience.

## Robust Integration Capabilities

Connect TigernixEMS with your existing systems (CRM, marketing, payments, calendar). Automate data synchronization to reduce errors, ensure consistency, and boost efficiency across event workflows.

## Seamless Guest Organising

Manage guests effortlessly with TigernixEMS. Centralize data, automate RSVPs, and use drag-and-drop seating. Real-time updates ensure smooth last-minute changes and simplified access control.

# BASIC FUNCTIONALITIES

## Effortless Online Registration Suite

Simplify attendee sign-ups with fully customisable registration forms tailored to your event's needs. Automated confirmation emails provide instant reassurance, while secure payment processing ensures safe transactions. This streamlined process maximises attendance, reduces manual administrative tasks, and delivers a seamless experience for both organisers and guests.

- Automated Confirmations
- Custom Registration Forms
- Secure Payment Gateways
- Ticket Type Flexibility
- Waitlist Management

## Dynamic Ticketing and Payments

Efficiently manage ticket sales, pricing tiers, and refund policies with an intuitive system. Automate financial tracking to maintain accurate records, while offering multiple payment methods for attendee convenience. This transparent, hassle-free transaction process enhances customer satisfaction and improves cash flow management for organisers.

- Automated Refunds
- Discount Code Management
- Financial Reconciliation
- Multi-Tier Ticketing
- Payment Gateway Integration



## Custom Branding Experience Tools

Create a consistent and memorable event identity by customising every touchpoint—from registration pages to email communications. Use your unique logos, colours, and fonts to reinforce brand recognition. This cohesive branding elevates the attendee journey and strengthens your organisation's professional image throughout the event lifecycle.

- Branded Email Templates
- Custom Event Microsites
- Logo and Colour Schemes
- Personalised Invitations
- Themed Registration Pages

## Guest List Centralisation Hub

Centralise all guest information in one secure platform, enabling easy categorisation and real-time updates. Track RSVPs automatically and perform eligibility checks to ensure smooth access control. This comprehensive guest management system personalises experiences and reduces logistical complexities for organisers.

- Bulk Guest Import
- Eligibility Checks
- Real-Time Updates
- RSVP Tracking
- VIP Tagging



## Visual Seating Chart Manager

Assign seats and tables effortlessly using a drag-and-drop interface designed for flexibility. Quickly resolve seating conflicts and optimise layouts to accommodate various event formats such as banquets, conferences, or gala dinners. This tool improves guest comfort and streamlines event setup.

- Conflict Resolution
- Custom Layouts
- Drag-and-Drop Planner
- Real-Time Updates
- Table Assignment

## Real-Time Analytics Dashboard

Gain instant access to actionable insights on registrations, attendance, and engagement metrics via an intuitive dashboard. Export detailed reports to evaluate event performance, measure ROI, and inform strategic decisions. This data-driven approach empowers organisers to continuously improve future events.

- Attendance Tracking
- Customisable Dashboards
- Engagement Metrics
- Exportable Reports
- Revenue Analytics



## Fast Contactless Check-In

Accelerate onsite guest entry with QR code scanning and instant badge printing. This contactless process drastically reduces queues and wait times, providing a smooth, professional arrival experience. Real-time attendance tracking enhances security and operational efficiency from the moment attendees arrive.

- Guest Verification
- Instant Badge Printing
- Mobile Check-In
- QR Code Scanning
- Real-Time Attendance

## Attendee Engagement Suite

Increase participant interaction with interactive features such as live polls, Q&A sessions, and feedback surveys, and track engagement before, during, and after the event to understand attendee preferences. These tools foster dynamic participation and help organisers deliver more engaging, impactful experiences.

- Feedback Surveys
- Live Polls
- Networking Tools
- Q&A Sessions
- Session Ratings



## Communication Automation Engine

Automate personalised communication across multiple channels, including email, SMS, and WhatsApp. Schedule invitations, reminders, and updates to keep attendees informed and engaged throughout the event lifecycle. This automation saves time and ensures consistent, timely messaging.

- Automated Reminders
- Email Campaigns
- SMS Alerts
- Survey Distribution
- WhatsApp Messaging

## Agenda and Speaker Manager

Organise detailed event agendas with session times, locations, and descriptions. Manage speaker profiles and coordinate logistics to ensure smooth presentations. This tool helps deliver a well-structured, engaging event experience that keeps attendees informed and involved.

- Agenda Builder
- Personalised Schedules
- Session Descriptions
- Session Scheduling
- Speaker Profiles



## Event Website Builder Pro

Create branded, mobile-responsive event microsites featuring agendas, speaker bios, venue details, and registration links. Serve as a central hub for all event information, enhancing attendee convenience and event visibility. No coding skills required, making it easy to launch professional websites quickly.

- Agenda Integration
- Drag-and-Drop Builder
- Mobile Responsiveness
- Speaker Listings
- Venue Maps

## Financial and Budget Tracker

Monitor budgets, expenses, and revenue with automated categorisation and integration with accounting software. Maintain financial control and transparency to ensure profitability. This tool simplifies financial management, helping organisers stay on track and make informed budget decisions.

- Accounting Integration
- Budget Planning
- Expense Tracking
- Profitability Analysis
- Revenue Reports



## Multi-Event Management Suite

Manage multiple events, venues, and teams from a single dashboard. Track registrations, attendance, and performance metrics individually or collectively. This centralised platform supports complex event portfolios and scaling operations, improving coordination and oversight across all events.

- Event Segmentation
- Performance Tracking
- Resource Allocation
- Role-Based Access
- Unified Dashboard

## Accessibility and Language Support

Provide multi-language options and ensure compliance with accessibility standards to accommodate diverse global audiences. These features promote inclusivity, allowing all attendees to participate fully and comfortably, regardless of language or ability.

- Accessible Design
- Language Switching
- Multi-Language Forms
- Screen Reader Support
- WCAG Compliance



## Sponsor and Exhibitor Portal

Manage sponsor packages, exhibitor booth assignments, and communications efficiently. Provide partners with lead capture tools and real-time analytics to maximise their event ROI. This portal enhances collaboration and strengthens sponsor relationships.

- Booth Assignment
- Communication Tools
- Lead Capture
- Package Management
- Partner Analytics

## Social Media Marketing Tools

Boost event visibility with integrated social sharing options, targeted email campaigns, and discount code management. These marketing tools help attract and engage a wider audience, increasing registrations and overall event success.

- Campaign Analytics
- Discount Code Tracking
- Email Campaigns
- RSVP Links
- Social Sharing Buttons



## Venue and Resource Scheduler

Optimise space usage by efficiently allocating venues, rooms, and resources. Adjust layouts and schedules dynamically to meet event needs. This tool simplifies logistics and ensures smooth coordination of all physical assets.

- Layout Planning
- Occupancy Monitoring
- Resource Allocation
- Schedule Adjustments
- Venue Booking

## User and Role Management

Securely manage access with detailed user roles and permissions. Control organiser, vendor, and attendee privileges across multiple events and teams. This feature safeguards sensitive information and streamlines collaboration within your event ecosystem.

- Activity Logs
- Permission Settings
- Role Assignment
- Security Controls
- User Groups



## CONTACT TIGERNIX

### Singapore (Headquarters)

21, Woodlands Close,  
#05-47 Primz Bizhub  
Singapore 737854

Tel: +(65) 6760 6647  
+(65) 6760 6012  
+(65) 6762 9293  
+(65) 6760 6022

### Indonesia

Komp. Tanah Mas Blok E No.  
13-14,  
Sei Panas,  
Batam.  
(Samping Bank Riau Kepri)  
Indonesia

Tel: +(62) 7784 60373

### Australia

Level 14, 167 Eagle  
Street, Brisbane,  
Queensland 4000,  
Australia

Tel: +(61) 7 3012 6312



[www.tigernix.com](http://www.tigernix.com)



+(65) 6760 6647



[info@tigernix.com](mailto:info@tigernix.com)