



# TigernixCMS

Content Management System

SOLUTION OVERVIEW



## SOLUTION OVERVIEW

In any organization, their corporate website is the digital reflection of the business and it is a proven platform of reinforcing your presence and brand in the cyber space. Therefore, the quality of the content and its management is the linchpin of a successful corporate website. Maintaining such a sophisticated website is now not challenging with TigernixCMS, which is a dedicated content management software system. Basically, TigernixCMS streamlines the web design and content publishing, ensuring that both your website and workflow are in perfect order.

TigernixCMS bring a uniformized and standardized identity to your corporate website. With this software module, you can enhance your brand image, generate traffic to your online store, scale up e-commerce practices and the list goes on. TigernixCMS will act as the pillar of experience management, nowadays a vital part of branding while enabling you to deliver consistent cross-channel and cross-device experience that promotes the engagement of the audience.

# ADVANTAGES

Followings are some of the advantages you can enjoy when you invest in TigernixCMS software.

## Protects the ownership of your content

With TigernixCMS you can own your website and content, protecting your content against malpractices such as counterfeiting content created by your website. With access authorization systems, you can effectively manage the updating and editing rights for different users who are managing the company website. TigernixCMS shoulders the responsibility of protecting your content which is directly linked with your corporate brand building.

## Secure content and communication

TigernixCMS creates a centralized database in which your information will be stored. With the range of tools offered by the software you can administer the user rights and place restrictions for random and unauthorized access. With this, the website information cannot be viewed by parties who do not have the authorization. Therefore, the security of your website is 100% guaranteed with TigernixCMS.

## Cost effective

If your website is maintained by an external agency, you will have to bear a huge monthly/annual service charge. But with TigernixCMS you can maintain your website in-house saving the finance resources. As TigernixCMS is an all-inclusive content management software, there is no need to acquire different software suits to manage your website. TigernixCMS is an economic choice as well as a great investment in the long-run.



# BASIC FUNCTIONALITIES

TigernixCMS is a flexible and future oriented content management solution that enables easy publishing of web content across multiple platforms, managing content interactively in an easy-to-use editing interface. It has a diversified set of features that helps you maintain an advanced yet user friendly corporate website.

## Easy and organized content management

TigernixCMS is consisted of various tools that facilitate easy and well-organized content management. With these tools, you can upload new content to keep the website up-to-date and do necessary modifications when required. With tools like Indexing and Rich text editor, the quality of your web content will be improved.

- Quick page loads with page caching
- Granular-level module caching
- GZIP page compression

## Business or organizational directories

This content management software offers you both business and organizational directories that enables managing different content according to the business category.

- Advanced directory categorizing options
- Easy user detail upload and tracking management

## Dynamic form builders

TigernixCMS brings you a completely different experience unlike a typical builder providing you with a greater flexibility which is impossible with builders. This software lets you make community contributions and have adequate interaction with your online customers and viewers. TigernixCMS goes beyond a builder with top features leaving the builders in the dust.

- Debugging mode
- Error reporting for troubleshooting

## Document management

All the documents you maintain with regards to your corporate web page can be handled with TigernixCMS. Whether it is a word, graphic or multimedia files, TigernixCMS can manage all these file formats. You can store these types of documents in the database and upload when required.

- Content hierarchy with unlimited depth and size
- Integrated file manager upload capabilities

## Image and multimedia galleries

The attention of the viewers mostly depends on the images and multimedia displayed in the website. You can create an exquisite website easily with TigernixCMS as it offers advanced tools for handling such graphics and other media files. It ensures the proper functioning of such files in the format of the website, creating a great online customer experience.

- Variety of a multimedia file format compatibility
- Multimedia file organization
- Simple image customizing options

## Forums and chat software

TigernixCMS is a feature rich software that offers you a range of functionalities. It includes forums and chat software modules to improve the efficiency of your website. These functionalities makes content management easy and effective.

- Chat rooms
- Forums
- Admin communication via private messaging
- Mass mailing system

## E-commerce and shopping cart engines

Today almost all the companies are into e-commerce and their corporate web page is the major source that creates traffic to the online shopping site/virtual store of the company. TigernixCMS links the shopping cart engines with the corporate website, doubling your online sales and customer interaction.

- Shopping cart
- Wish-list management
- Online payment processing

## Calendars

TigernixCMS comes with calendar tools enabling you to line-up all the content updates and modifications according to your timeline. Managing content on a timely base, will not be troublesome anymore with TigernixCMS.

- Content publishing timeline management
- Content publication scheduling



## Blogging software

TigernixCMS has an alternative blogging software which you can easily use to manage content of your blog without incurring a double cost to individual software solutions.

- Analytics
- Collaborative Writing
- Post Management
- WYSIWYG Rich Text Editing
- Group Posting

## Email newsletters

This module of TigernixCMS can assist you in managing your newsletter campaigns including a range of functions in Newsletter handling.

- Email templates
- Newsletter content management
- Segment email management
- Bulk mails
- Email address book

## Banner advertising systems

Your digital marketing efforts can also be incorporated with the company webpage so you can advertise both your company offerings as well as paid advertisements.

- Widget, Pop up and other ad facilities
- Advanced ad customization options

## Directory services

This exclusive content management software package offers directory services so you can provide customized information and context to different users of the web site.

- Directory Data Management
- Variety of data sorting options
- Effective directory categorize management

## Data collection and reporting tools

With TigernixCMS you can easily analyze important statistics. With vanity metrics as well as quality metrics, this functionality helps you have a better understanding about the success of your CM practices.

- Track views, clicks, traffic and more effectively
- Advanced analytics and comparisons

## Subscription services

Enabling customer subscriptions the software helps you build a deeper relationship with your customers.

- Newsletter subscription
- Email list management



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