Tigernix

We are users too

Tigernix**ERP**

Enterprise Resource Planning System

Bulk Email and SMS Software

SOLUTION OVERVIEW

Bulk SMS and email operations are extremely economic communication methods when compared with other tools available today. At the same time, it brings you incredible results mainly because the tool supports two-way communication and higher possibility of creating leads coupled with superior trackability. With TigernixERP Bulk email and SMS module, now you can enjoy executing bulk emailing and SMS operations, from email marketing and SMS campaigns to SMS alert to request management without any stress.

Moreover, the module enables your business to deliver value added solutions at average costs and automatic relay of information necessary for future operations. Interaction with the customers is undoubtfully hiked up with TigernixERP Bulk Email and SMS module.

More importantly, this is a budgetary marketing communication module in which you can evaluate the expense versus income generated from the mail/SMS. With constant system updates and improved versions, TigernixERP offers your business a very supportive after-sale service.

This software module is one of the best Bulk Emailing and SMS Software solution in the market which can boost your marketing communication and internal organizational information dissemination process.

ADVANTAGES

TigernixERP's bulk SMS and email module is a communication software that ensures the reach of the message to the targeted individual through SMS and emails, enhancing your brand exposure. It is one of the low-cost solutions for any business.

Improve effectiveness of campaigns with on-time automatic email alerts

With TigernixERP Bulk Email and SMS software, you can simply set automated email alerts to keep yourself updated on upcoming events and to-dos and keep posted your customers and other external parties as well. The software oversees a range of tasks like integrated marketing communications, notifications & alerts, task reminders and much more. These alerts are extremely useful for your business to work on time.

Top most reliability in Email and SMS delivery

The software ensures the delivery of the message/ alerts to the targeted audience with delivery reports and tracking tools. Thus, the reliability of SMS and emails are guaranteed. The software itself has the ability to send automatic reminders and notifications on responses and feedback from customers, suppliers and other recipients.

Trouble-free for end users

The software is a cross-channel marketing automation facility that allows your business to manage in both Email Marketing and Bulk SMS marketing campaigns effectively and facilitates inter-organizational communication flow as well. All what the recipient has to do is to send a short response which will be immediately forwarded to the responsible parties of the organization causing the minimum hassle to the end users.

Cost-effective

TigernixERP Bulk Email and SMS module is one of the most cost-effective software solutions of its kind in the market. Apart from the initial installation and inauguration costs, all what you have to incur is the campaign based costs in which you will have to pay per SMS or Email.

BASIC FUNCTIONALITIES

TigernixERP Bulk Email and SMS software is not just another ordinary messaging software because it comes with a package of features which is more than sending emails and SMS. All these features are specifically crafted for an exclusive bulk SMS and email marketing campaign experience.

Request Management

The software has a central portal which is functioning to track customer responses, helpdesk messages, requests and internal tasks. Hence, all the activities are scheduled and listed accordingly promoting an uninterrupted communication flow. You can correspond with leads generated through your website/blog with TigernixERP Bulk emails and convert them into lucrative deals. Punctuality of the business tasks and duties will be ensured with TigernixERP Bulk Email and SMS software with its constant reminders and notifications. With this module, your staff will no longer miss out important deals with suppliers and key customer accounts as everything is perfectly scheduled and tracked with this module of the software.

- Auto responders
- Behaviour driven rules
- Subscribe/unsubscribe
- Click-through tracking
- Image library
- Multivariate testing
- Contact database
- Helpdesk management

Advanced emailing management

This feature is designed for effective email and online marketing campaign management purposes. By enabling you to send specifically targeted emails, this functionality of the software will make sure that your message reached the desired audience. The feature offers marketing automation, responsive email designing, ready-to-use email templates and a set of useful statistical analytics. By executing TigernixERP Bulk Email and SMS software module, you will no longer shell out dollars for email marketing campaigns, targeting important customer accounts because this effective software is targeting customers on pre-collected data about customer behaviour and preferences.

- Bounce Tracking
- CAN-SPAM compliance
- Drip campaigns
- Template management
- Spam check
- Survey management
- Newsletter management
- Mailing list administration
- Event-triggered emails
- WYSIWYG editor
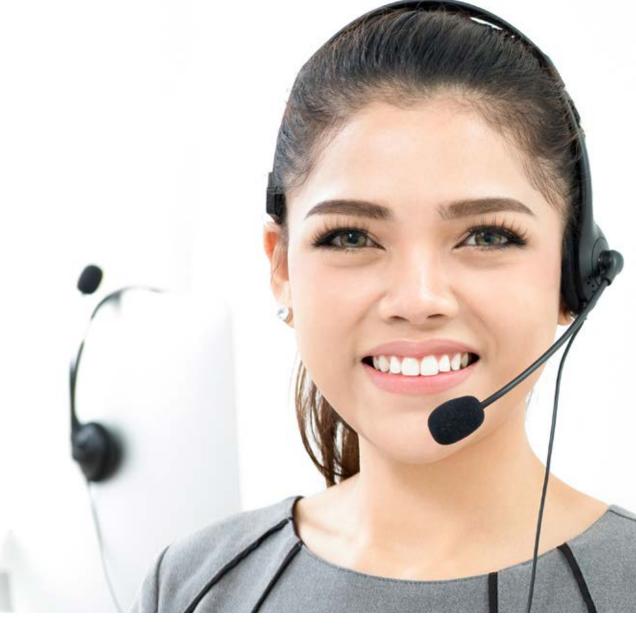- Unsubscribe options

Bulk SMS

In comparison to typical marketing communication tools, SMS seems to be very effective as nowadays the usage of mobile devices and response rates to text messages are unbelievably high. With this more result-oriented and credible feature of the software, you can send mass text messages to different targeted groups both internally and externally. The software helps you target the right audience and send the messages on peak hours for more effective results. The efficaciousness of your mobile marketing campaigns can be drastically escalated with this TigernixERP bulk SMS and email module.

- Contact management
- Keywords
- Coupons
- Mass messaging
- MMS
- Scheduling
- Polls/Voting
- Short codes
- Text to win
- Analytics
- Subscriber management

Advanced Reporting Management

This module of TigernixERP encompasses a dedicated advanced reporting tool as well to bring your business easy email and SMS reporting process which saves time. Based on the campaigns and other bulk messaging correspondence, reports will be generated analyzing the behaviour of the respondents. You can create the reports through OpenOffice connector with the module. This is also adaptable to other spreadsheets software like MSExcel. The generated reports can be converted into any file format that your organization is familiar with.

- Trend analysis reports
- Forecast reports
- Associated with word processing and spreadsheet software

CONTACT TIGERNIX

Singapore (Headquarters)

21, Woodlands Close,
#05-47 Primz Bizhub
Singapore 737854

Tel: +(65) 6760 6647
    +(65) 6760 6012
    +(65) 6762 9293
    +(65) 6760 6022

Indonesia

Komp. Tanah Mas Blok E No. 13-14,
Sei Panas,
Batam.
(Samping Bank Riau Kepri)
Indonesia

Tel: +(62) 7784 60373

Australia

Level 14, 167 Eagle
Street, Brisbane,
Queensland 4000,
Australia

Tel: +(61) 7 3012 6312

www.tigernix.com   +(65) 6760 6647   info@tigernix.com