



SOLUTION OVERVIEW

# Tigernix**Donation**

Donation Management Mobile App





## SOLUTION OVERVIEW

TignixDonation, a cutting-edge tool for managing donations that can seamlessly streamline your fundraising efforts. This expert tool makes fundraising simpler and faster with its premium features and interactive dashboards, enabling you to interact with current contributors and effectively respond to donor inquiries. As this app was specifically designed by Tignix to handle all obstacles preventing donor management functions, say goodbye to the difficulties faced by donor-oriented organisations in Singapore.

Donors are the foundation of non-profit organisations, and modern donor engagement is essential to raising donor retention rates. For non-profit groups, TignixDonation offers a straightforward yet effective alternative digitised management system for fundraising.

Learn about the appealing features of our superior contribution management app and how it gives your donors and members the ideal donation experiences.

# ADVANTAGES

## Boost Fundraising Effectiveness

Through excellent donor management, automated workflows, real-time data insights, and tailored interaction, TigernixDonation increases fundraising, leading to a rise in donations and improved overall fundraising efficacy.

## Enhance Donor Engagement

Through tailored contact, prompt updates, and data-driven insights, TigernixDonation improves donor engagement. This leads to better bonds, more donor loyalty, and eventually higher levels of support and contributions.

## Explicit Analytical Advantages

Through thorough data analysis, infographics, and reporting capabilities, TigernixDonation provides explicit analytical advantages that enable businesses to make knowledgeable decisions.

## User-friendly Interfaces

For a smooth fundraising experience, TigernixDonation's user-friendly interfaces make navigation and interaction simple for employees and donors, minimising learning curves, increasing productivity.

## Cut down Costs

By automating administrative procedures, minimising human work, and improving resource allocation, TigernixDonation helps reduce costs, increasing cost-effectiveness and increasing the amount of money donated to the cause.

## Ever-growing Donor Base

Utilising data analytics, targeted marketing, and streamlined procedures, TigernixDonation supports an ever-expanding donor base by luring new donors, maintaining old ones, and ensuring ongoing support for the organisation's goal.

## Secure Data Storage

TigernixDonation guarantees safe data storage, guards against unauthorised access or breaches, builds trust among stakeholders and contributors, and complies with data protection laws for increased credibility.

## Worldwide Outreach

By providing online donation alternatives and linguistic support, app makes it easier for organisations to access a global audience and collect donations from different geographical areas, and increasing their fundraising capacity.

# BASIC FUNCTIONALITIES

TigernixDonation includes all features and functionalities such as donor information management, fundraising event organising and donor CRM management.

## **Analytics and Reporting**

TigernixDonation provides strong analytics, real-time reporting, and data visualisation to help with decision-making, donor engagement insights, and campaign performance assessment.

- Campaign Performance Tracking
- Customisable Reporting Dashboards
- Donor Retention and Satisfaction Analysis
- Engagement Heatmaps
- Fundraising Channel Effectiveness
- Key Conversion Rate Indicators
- Top Donor Recognition
- Volunteer Contribution Tracking

## **Donation Categories**

Ensures targeted giving options, efficient processing, and donor satisfaction by enabling a variety of donation categories to make donor behaviour tracking easier.

- Donor Category Creation
- Donor category VS Impact Story
- Donor Feedback Management
- Donor Hierarchy Setting
- Earmarked Donation Tracking
- Recurring Donation tracking



## Donation History and Receipts

Smartly and straightforwardly maintain a comprehensive donation history, providing donors with transparency, accountability, and record-keeping in transactions.

- Automated Receipt Generation
- Comprehensive Transaction Details
- Customizable Receipts
- Donation Record Tracking
- Donor Portal Access
- Integration with CRM
- PDF and Email Delivery
- Re-assured Data Privacy
- Year-End Financial Statement System

## Donation Tracking

TigernixDonation provides accurate tracking of donations, ensuring real-time monitoring, open financial reporting, and precise evaluation of the fundraising efforts of all your loyal donors.

- Donation Flow Analysis
- Donor Profile Archives
- Offline Donation Collection
- Payment Confirmation Notification
- Real-time Donation Channel Monitoring
- Refund Tracking Systems
- Time-based Multiple Channel Tracking
- Transaction Details Generation

## Fundraising Campaigns

It can set fundraising objectives, monitor results, and notify supporters and funders of campaigns without any human intervention.

- Campaign Progress tracking
- Campaign Sharing
- Donor Engagement Optimisation
- Event and Campaign Planning
- Event attendance Tracking
- Fundraising Leaderboards
- Mobile Fundraising
- Peer-to-peer Fundraising
- Registration and Ticketing
- Scalable Donation Forms

## Notifications and Reminders

This application integrated all tools, features and modules making real-time notifications and update alerts to meet users at the right time to ensure donation consistency.

- Donation Appreciation Notes
- Donation Confirmation Messages/ Emails
- Donation Opportunity News Alerts
- Donor Deadline Notification
- Missed Donation Reminders
- Scheduled Reminders
- Sponsorship Update Reminders

## Multi-language Support

TigernixDonation's multi-language support systems broaden your donation base across states, cities and countries, enabling donors and users to engage and operate in preferred languages.

- Dynamic Language Switching Option
- Localised Date and Time
- Multilingual Support Desk Options
- Preferred Language Selection

## Offline Mode

TigernixDonation also offers on-premises and offline modes to help donation data entries to streamline even without the internet; thus making domination information tracking better on any mode.

- Offline Data Entry Systems
- Offline Data Loss Prevention
- Offline Data Synchronisation
- Offline Donor Profile Managers
- Offline User Permission Administration

## Payment Integration

TigernixDonation seamlessly combines several payment options, offering contributors safe, convenient transactions and ensuring effective tracking and processing of donations.

- Apple Pay and Google Pay
- Automatic Payment Confirmation
- Bank Transfer
- Credit/Debit Card Processing
- Donor eWallet Management
- Guest Payment Options
- Mobile Payment Integration
- Multiple Payment Gateways
- PayPal Integration
- QR Code Payments

## Search and Discovery

Users can identify campaigns, funders, and information quickly thanks to straightforward search and discovery features, which also improve user engagement and navigation.

- Campaign Review Settings
- Campaign Tag Management
- Donor Search Options
- Keyword Searching Options
- Search Result Filtering And Sorting
- Surfing Donor Profiles
- Top Donor List Tracking
- User-based Search Filters

## Personalisation and Preferences

This solution allows personalised application experiences and donor visualisation preferences via saved settings to enhance user engagement and retention.

- Automated Campaign Recommendations
- Customised Dashboard Widgets
- Donation History Access
- Interested Event Reminders
- Newsletter Subscriptions
- Personalised Notifications
- Preferred Communication Channels
- Preferred Donation Categories
- Preferred Payment Methods
- Pre-saved Campaigns
- Recurring Donation Management

## Social Sharing

Allow your donor and potential contributors to witness your stance on social media and contribute to your cause by amplifying funding and servicing via various platforms.

- Campaign Teaser Management
- LinkedIn/Facebook Sharing
- One-click Campaign Sharing
- Referral Tracking System
- Social Media Platform Integration
- Social Sharing Incentive Management



## User Registration and Authentication

Allow users of your TigernixDonation to have user registration systems with easier interactive forms and templates to make secured data entry and donor profile management easier and faster.

- App User Management
- Consent Management
- Donor Account Recovery
- Donor Registration Form
- Easy Profile Creation, Editing and Closing
- Session Management
- Two-factor Authentication

## Volunteer Opportunities

Streamline donation-related operations by recruiting the apt test and skill-matched volunteers in your organisation while enabling the best volunteer contributions.

- Comprehensive Volunteer Profiles
- Fundraising Event Volunteering
- Virtual Opportunities Tracker
- Volunteer Community Communication
- Volunteer Progress and Availability Tracking
- Volunteer Recognition and Rewards System
- Volunteer Skill Matching



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